



20th Anniversary of V-Series FAQs

Why is Cadillac announcing the 20th Anniversary of V-Series at the 19-year mark?

This announcement is designed to generate excitement in the run up to the 20th anniversary of V-Series. Throughout this year there will be a number of significant moments and milestones that will contribute to making this celebration exciting and memorable.

How long is the campaign going to run?

The 20th anniversary celebration will conclude at Sebring in March 2024 – 20 years after the first CTS-V.R won on the track.

How do I get my dealership team involved?

We encourage dealers, customers and enthusiasts to join the celebration by visiting the link and joining the hand raiser campaign at the following address:

<https://www.cadillac.com/world-of-cadillac/performance/20-years-of-v-series>

Why are some of the areas of this site not opening or functioning properly?

The 20th anniversary of V-Series is a yearlong celebration. Please be sure to check back frequently throughout the year as more new and exciting content becomes available.

Is there a calendar of activities?

The best way to keep abreast of events is to sign up for the hand raiser campaign featured on the site. We recommend signing up as soon as possible so you don't miss out on any of the celebration.

Where can I learn more about Cadillac Racing?

Please visit <https://www.cadillac.com/racing> for more information.

If I would like to purchase ticket packages to an upcoming race, where would I go?

Please visit <https://cadillacracingvip.com/> for more information on upcoming races and available Cadillac V-Performance Corral packages.

I saw that Cadillac has IMSA Track Edition CT4-V Blackwings. Where can I learn more and how can I get one?

Please visit <https://cadillac.com/trackeditions> for more information. Ask your preferred local dealer about potential availability.

What series of racing does Cadillac Racing compete in?

Cadillac Racing competes in the IMSA WeatherTech Sports Car Championship and FIA World Endurance Championship.

When is the 20th Anniversary of V-Series toolkit for dealers going to be available?

We are planning on making a toolkit available for your use in dealership as soon as possible. Once it is ready, we will send a follow up communication to let you know where to find it.

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