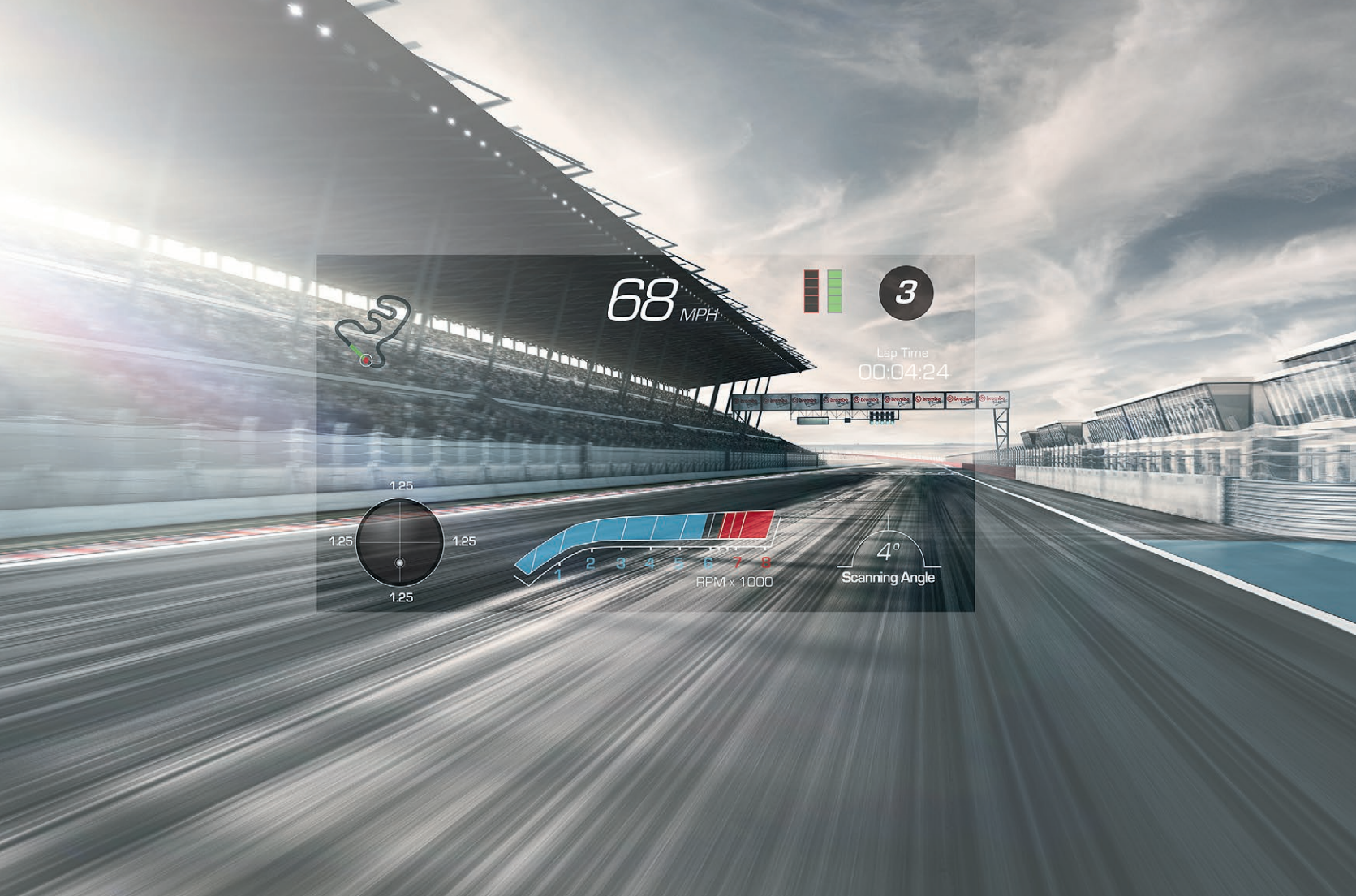




CADILLAC V-PERFORMANCE ACADEMY
AT SPRING MOUNTAIN





MEASURE HEARTBEATS IN HOT LAPS

Nothing compares to the rush you feel when purchasing your new Cadillac V-Series. Until you get behind the wheel. Take that experience to the next level at the Cadillac V-Performance Academy located just outside Las Vegas at the Spring Mountain Motor Resort and Country Club.

This comprehensive driving program will increase your knowledge of high-performance driving. From dynamic exercises that teach you to see the road differently to extensive track time and adrenaline rushes, this pulse-racing package will teach you all about your vehicle's capabilities.

It is a once-in-a-lifetime opportunity to not only see everything your new V-Series can do, but to experience personalized training that will further enhance your driving skills.

THE TRACK

Test the performance of your Cadillac V-Series on a uniquely designed configuration within one of the most extensive racetracks in the country.

This extraordinary track specification lets you unleash your V-Series vehicle in a manner unlike any other. It is developed to specifically hone in on your driving skills. So whether this is your first time on the track or have earned your stripes, this specialized setup will test your limits.







THE CURRICULUM

The academy is armed to equip you with the skills, techniques and knowledge to conquer the track and bring you closer to comprehending the capabilities of your V-Series vehicle. That means faster lap times, more control and a newfound appreciation behind the engineering of the pinnacle of performance.

Both days, groups are kept small to ensure you get personalized coaching and attention from world-class certified instructors. They identify your strengths and areas of improvement and work closely with you to provide customized feedback.

At the end of the program, you will have a great appreciation for driving and the Cadillac V-Series.

TRAINING DAY 1:

Classroom sessions prepare you for what lies ahead with detailed driving instructions about the vehicles and safety.

On the track, you will begin to master sightlines and peripheral vision. Instructors purposefully block your entire front windshield so you can only see through the side windows to navigate the Serpentine.

Practice and maintain balance through timing shifting, whether manual or with paddle shifters, and learn the correct cornering technique to enter and exit turns.

Learn to control and remedy oversteering and understeering in real time as you corner exit through the slick figure eight.

Finish day one by familiarizing yourself with the track, applying new skills and an end-of-day briefing to reflect, review and perfect all the techniques you learn during the day.

Everything you learn in day one will result in a safer, faster driving experience on the track for all of day two.



TRAINING DAY 2:

An adrenaline-fueled start to the day begins with you on the track, placing everything you learned during day one to the test.

Throughout a full day on the track, instructors will teach you techniques to help you further push your driving skills to the limits. With tools like the Performance Data Recorder (PDR), you can record and analyze your driving performance in full-color video and in-cabin audio. Plus, with Cosworth Toolbox compatibility, you can further dissect and refine your PDR driving data.

By the end of the second day, it all comes together and you are ready for graduation.



THE PACKAGE

As a V-Series owner, the V-Performance Academy experience is available exclusively with the purchase of your new V-Series vehicle at no additional cost. As part of this unique opportunity, you will receive:

- 2-night stay in loft-style accommodations with complete access to resort amenities for you and one guest*
- Airport transportation for you and one guest*
- On-site Cadillac for owner and guest to use on and off facility
- Catered meals—1 dinner and 2 lunches
- Breakfast is included for both days

*The complimentary V-Performance Academy experience includes ground transportation to/from Las Vegas International Airport. Airfare not included. Must be 21 years of age. Valid driver's license required. Two (2) nights lodging in the Spring Mountain luxury condominiums. Breakfast and lunch on both training days. 2nd-night dinner at the Spring Mountain Clubhouse. General admission access for one designated Guest. On-site courtesy vehicles to be provided. Courtesy vehicles shall not be used in the city of Las Vegas after 6pm, with exception of airport transfer, or by anyone under 21 years of age.



THE DESTINATION

Nothing compliments the exhilaration of the Academy experience like the relaxation offered by Spring Mountain Motor Resort and Country Club. Enjoy loft-style suites that combine comfort and convenience.

After an exciting day at the track, unwind in the clubhouse where you'll find an outdoor patio, fire pits, pool area and workout facility. Then book a massage or continue your sporting day at the indoor racquetball court or gun range. You can even head down to the lake to try the world's first water Jetpack, where even first-time pilots will be flying up to 30 feet in the air at speeds up to 25 mph in a matter of minutes.

HOW TO REGISTER

Call Spring Mountain at [1-855-556-2878](tel:1-855-556-2878) to speak with an on-site specialist, or visit Cadillac.com/academy to review the V-Performance Academy school schedule and book online.

For non-V-Series owners, the V-Performance Academy is also available to any driver that is interested in getting behind the wheel of the pinnacle of performance. Please visit Cadillac.com/academy for more information.





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REGISTER TODAY AT [CADILLAC.COM/ACADEMY](https://www.cadillac.com/academy) OR CALL 1-855-556-2878